



CliftonStrengths Assessment GALLUP Strengths Finder







Discover Who You Are -- and Own It

The CliftonStrengths® assessment outlines your top talents, while your report features definitions of each of those talents that are *specific to you*



What Is the CliftonStrengths Assessment, and How Does It Work?

The **CliftonStrengths** assessment is a performance-based assessment that helps individuals discover their top five strengths. Let's look at how the assessment works and how companies can use it to improve their culture and performance.

The CliftonStrengths assessment helps you understand your innate skills and provides detailed information about each characteristic. That way, you can uncover the areas where you have the greatest potential for building on your strengths.







- •Focus on your strengths: Many people believe that in order to improve, they need to work on their weakner the CliftonStrengths assessment takes the opposite approach it teaches you to focus on and build your stated lt gives you the self-awareness to know what you're good at and how to leverage your strengths.
- •Improve your career: According to a Gartner study, 46% of people are dissatisfied with their current jobs. When individuals understand what they're good at, they can focus on finding work that fully utilizes their skill sets. That can help them make meaningful changes in their career trajectory.
- •Work better with others: The CliftonStrengths assessment can be incredibly beneficial to teams as well. According to Gallup, employees who receive strengths-based development are up to 23% more engaged at work. The assessment can help build stronger team dynamics and better collaboration among team members.



What Are the Four Domains of CliftonStrengths?

They're the natural way to group CliftonStrengths based on how the themes help people work together to accomplish goals.



Maybe something you're naturally drawn to as a leader is being vocal and being someone who is always in front of the room. This could be your <u>Communication</u> theme.

Influencing



Or maybe you find yourself being the leader who is always pushing their team to go further, reach higher and continually challenge themselves. This could be your Achiever theme.

Executing



Could you be the leader who is energized by brainstorming sessions and who loves thinking about all the things that could be? This could be your Ideation theme.

Strategic Thinking



Or maybe you're the type of leader who listens to everyone's individual story and sees the unique value that every follower brings to your team. This could be your Individualization theme.

Relationship Building







CliftonStrengths Top 5

CliftonStrengths Top 5 reveals the first five talent themes in your CliftonStrengths profile and includes basic strategies to help you start applying your most powerful CliftonStrengths to succeed.

This product includes access to the CliftonStrengths assessment, which measures your natural patterns of thinking, feeling and behaving.

Once you've completed the online assessment, you will have access to personalized CliftonStrengths reports.

These reports help you understand what you naturally do best and how you can develop and use your talents to live your strongest life possible.

Your CliftonStrengths Top 5 reports are invaluable as you work with others to accomplish goals -- and they are accessible on any device.

Benefits of CliftonStrengths Top 5:

- •a basic understanding of your innate talents and how you can succeed using personalized insights about your first five CliftonStrengths themes
- •greater confidence and empowerment thanks to a deeper understanding of how you can use your CliftonStrengths to succeed
- •an easy way to describe your unique talent

 DNA to teammates and others using the common language of CliftonStrengths shared by millions of people around the world
- •improved performance at work
 and anywhere when you use the proven advice and ideas for how to apply your strengths in every part of your life
- •success in spite of your weaknesses, with concepts and strategies that help you manage -- not fix -- what you don't do best, so you can focus on getting the most from your strongest CliftonStrengths themes







The 34 CliftonStrengths Themes Explain Your Talent DNA

When you take the CliftonStrengths assessment, you uncover your unique combination of 34 CliftonStrengths themes.

The themes, which sort into four domains Learn more about the Four Domains of CliftonStrengths, are a culmination of decades of research led by Don Clifton to study and categorize the talents of the world's most successful people.

Together, the themes explain a simple but profound element of human behavior: what's *right* with people.

Individually, each theme gives you a way to describe what you naturally do best or what you might need help from others to accomplish.





How the CliftonStrengths Assessment Works

Step 1: Take the CliftonStrengths Assessment

- During this 30-minute assessment, you'll see paired statements and choose which one best describes you.
- The assessment measures your unique talents -- your natural patterns of thinking, feeling and behaving -- and categorizes them into the 34 CliftonStrengths themes.

Step 2: Get Your Personalized CliftonStrengths Results

- Finishing the assessment is just the start of fulfilling your purpose.
- Your customized CliftonStrengths reports and guides help you chart your course to accomplish great things using the true north of what you naturally do best.

View SampleOF CLIFTONSTRENGTHS TOP 5 SAMPLE REPORT

- These Statements Describe Who You Are Precisely"How did they know that? That's exactly ... me!"
- One look at your first personalized strengths insights, and you'll ask yourself the same thing.
- Developed over decades spent studying millions of CliftonStrengths assessment results, these statements explain exactly how each of your Signature Themes makes you stand out in the world.
- The pinpoint accuracy will leave you inspired and empowered with a newfound self-awareness.

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Your Complete Profile Makes You Different

"What makes me uniquely powerful?"

This is the most in-depth CliftonStrengths report Gallup has ever released.

Your CliftonStrengths 34 Report shows you how to:

- make the most of your strongest CliftonStrengths
- understand your full CliftonStrengths profile
- manage potential weaknesses

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Steps to take after completing the CliftonStrengths assessment

Once you've taken the CliftonStrengths assessment, take some time to review your top five strengths. Read the full description of each trait and take some time to reflect on how they've shown up in your personal or professional life.

From there, spend some time thinking about how you're currently using these strengths in your daily life. Are there situations where you could build on these strengths more effectively? You can also discuss the results with your manager to determine how you can leverage them in your current role.

You can use your strengths for goal setting and focus on trying to build on your strengths rather than your weaknesses. Come up with a plan for how you'll implement your strengths and set daily or weekly action items. You can also take further courses or workshops that help you develop your skills.



GET IN TOUCH

We Can customize an experience based on your needs.





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